

# **Product Guide**





## **Desktop 4-inch (Direct Thermal)**



#### **TD-4xxxD Series**

4 models



#### Features

- ✓ Extended Line-up
- ✓ Seamless Integration
- √ Face-up printing
- ✓ Modular design

### **Desktop 4-inch (Direct Thermal)**



#### TD-4xxxD Series – Overview

#### **Product Lineup**

TD-4410D: 203dpi USB + Serial TD-4420DN: 203dpi USB + Serial + LAN TD-4520DN: 300dpi USB + Serial + LAN

TD-4550DNWB: 300dpi USB + Serial + LAN + WLAN +BT +USB Host



Resolution: 203dpi,300dpi

Maximum Print Speed: 8ips (203dpi) 6ips (300dpi)

Maximum Print Width: 104.1mm 4.09inch (203dpi) 108.4mm 4.27nch (300dpi)

Maximum Print Length: 3,000mm

Maximum Media OD: 5inch

Media Width: 19 mm - 116 mm \*TBD

Media Sensor: Gap (Transmissive), Black mark (Reflective)

Sensor Position: Gap (fixed), Reflective (adjustable)

Interface: USB, Serial, 10/100M Ethernet, Bluetooth ver4.2/ BLE MFi , Wi-fi IEEE802.11 a/b/g/n

Memory: RAM 256MB, Flash 64MB (user area 40MB)

Supported Command: Raster, ESC/P, P-touch Template, ZPL emulation, SBPL emulation (JPN only) Supported Software: BarTender windows driver, SAP device type, SOTI, Mobile Deploy, Font download

Printer Size: 180 mm(W) 7.08 inch ,155 mm (H) 6.10 inch,224 mm (D) 8.82 inch

Control Panel: 3 LED 3 button, 3 LED 7 button(TD-4550DNWB Only)

Adaptor: AC adaptor 100~240V 50/60Hz





TD-4420DN/TD-4520DN



**TD-4550DNWB** 

### **Options**

Cutter unit, Label peeler Thermal print head 203dpi, Thermal print head 300dpi Platen roller 203dpi, Platen roller 300dpi



Simple

Smart

Seamless

### **Easy to use**

Auto media/speed config.

Crop function

Wide rear slot/window

## **Improve the efficiency**

Industry equaling high speed Continuous printing w/o cooling User-replaceable Cutter / Print Head

### Easy to connect

BarTender & SAP support
ZPL /SBPL Emulation & Filter function
WLAN 2.4GHz/5GHz dual\*

## Desktop 4-inch (Direct Thermal)



#### TD-4D resolves pain points from current TD-4000 series

Face up

- ✓ Can see the printed label
- ✓ A MUST for the efficiency of job





Face up

Face down



- ✓ ZPL, SBPL support
- ✓ A MUST to replace Zebra or SATO (market leaders)





Bartender · SAP support

- ✓ Popular industrial label software
- ✓ A MUST to enter the T/L market





#### Maintenance

- ✓ Interchangeable parts
- ✓ A MUST to reduce the down time



Continuous Printing

- ✓ No cooling during continuous printing
- ✓ The same level as competitors is a MUST

Max print speed 8ips

- New competitive models are 8ips
- ✓ At least 8ips is a MUST





## To enhance the productivity for end-users.

## Retail

Why?
Expansion of Omni-Channel
Trend of New system implementation.
Allergen information
Click & Collect



## Healthcare

Why?
Accuracy at point of care
Falsified medicines directive
Extended media support



## T&L

Why?

Largest market of desktop printer.

Market Growth by E-Commerce.

